

SCIENCE-FLASHMOBS AT SHOPPINGMALLS?

From Scientific Output towards Scientific Outreach: Re-Assessing Values of Career Logics in Science.

Scientists from France, Germany, Italy, and Spain will discuss
how to improve science communication and outreach.

Date: Tuesday, July 10th 2018, 8.45h - 10.00h

Venue: Hotel Mercure Centre Compans,

Boulevard Lascrosses, <https://goo.gl/maps/ixzi5HetwPA2>,

www.esof.eu/en/programme.html



ESOF 2018
EUROSCIENCE OPEN FORUM
TOULOUSE



Baden-Württemberg

The German Southwest.



Baden-Württemberg International

DFG Deutsche
Forschungsgemeinschaft



INSTITUTE
FOR RESEARCH
IN BIOMEDICINE

IRB
BARCELONA

Organizing institution:

Baden-Württemberg International (bw-i) www.bw-career.de/ www.bw-i.de

Baden-Württemberg, the German Southwest, is one of the most innovative regions of Europe with more than 100 research institutions and 70 universities. bw-i is Baden-Württemberg's competence centre for the internationalisation of business, science and research.

Participating institutions:

German Research Foundation (DFG) www.dfg.de

The Deutsche Forschungsgemeinschaft (DFG, German Research Foundation) serves all branches of science and the humanities by funding research projects and facilitating national and international collaboration among researchers. It devotes particular attention to the advancement and training of early career researchers.

Institute for Research in Biomedicine (IRB Barcelona) www.irbbarcelona.org

IRB Barcelona is a world-class research centre devoted to understanding fundamental questions about human health and disease. One of the Institute's missions, besides conducting multidisciplinary research of excellence, include the commitment of maintaining an open dialogue with the public through a series of engagement and science education activities.



 National Research Council of Italy

Institute for Remote Sensing of Environment of the National Research Council of Italy (IREA -CNR) www.irea.cnr.it

The IREA-CNR is a research institute in the field of Earth Observation, Remote Sensing and electromagnetic monitoring. Since its foundation, the institute carries out science communication, education and public engagement activities. The issues are both exploited as areas of practice within national and international projects and as research topics focusing, in particular, on the role played by scientists in the interaction between knowledge, environment and society.



Institut für Wissensmedien Tübingen (IWM) www.iwm-tuebingen.de

The Leibniz-Institut für Wissensmedien (Knowledge Media Research Center, IWM) researches how digital media enhance and influence human information processes. Its research is relevant for the use of media in formal as well as in informal learning environments, in work contexts and Internet-related activities.



Maison des Mathématiques et de l'Informatique (MMI) Lyon www.mmi-lyon.fr

MMI (Maison des Mathématiques et de l'Informatique) is a pioneer center in France for outreach activities in mathematics and computer science. Its approach is based on pleasure, play, interaction and mixing fields. A large panel of activities is offered for schools (from age 5), parents, students... and the (free) exhibition and show target a wide audience, typically families on Saturday afternoons. In 2017-2018, the main topic is "Magimatique".