Technologies from the German Southwest: Ideas for New Mobility Solutions

June 4, 2013
8.30 am - 2.00 pm
NextEnergy Center, 461 Burroughs, Detroit, MI 48202

Agenda

For more information visit www.bw-i.de
### Agenda | June 4, 2013 | NextEnergy Center | 461 Burroughs, Detroit, MI 48202

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.30 am</td>
<td>Registration and Breakfast</td>
</tr>
<tr>
<td>9.00 am</td>
<td>Moderator</td>
</tr>
</tbody>
</table>
| 9.05 - 9.25 am | Welcome Remarks by  
• Jürgen Oswald, CEO Baden-Württemberg International  
• Maureen Krauss, Vice-President Detroit Regional Chamber          |
| 9.25 - 9.40 am | Towards Connected Mobility - Electric Mobility in Baden-Württemberg  
Franz Loogen, President e-mobil Baden-Württemberg             |
| 9.40 - 9.55 am | Michigan – Automotive Epicenter  
Rob Luce, Program Manager, MICHauto at Detroit Regional Chamber      |
| 9.55 - 10.10 am | Daimler and Future Mobility - A Perspective an a Constantly Developing Industry  
Neil Armstrong, President - eDrive & Powertrain, Mercedes-Benz Research and Development, N.A. |
| 10.10 - 10.30 am | Government Initiatives to Support Transatlantic Harmonization of E-Mobility Standards and Technology - Accomplishments and Future Direction  
Keith Hardy, Director - US EV-Smart Grid Interoperability Center  
Senior Technical Advisor, US DOE, Argonne National Laboratory |
| 10.30 - 11.00 am | Coffee Break                                                                               |
| 11.00 - 11.30 am | Panel Discussion                                                                            |
| 11.35 - 12.05 am | Panel 2 Charging Technologies and Infrastructure  
This panel will bring together utilities, IT companies and automobile manufacturers, to discuss hurdles and solutions regarding supply and demand, infrastructure, and consumer behavior concerning e-mobility.  
**Baden-Württemberg Companies:**  
• Uwe Hahner, Director BU Parking/e-Mobility, Swarco Traffic Systems  
• Kerstin Mayr, Senior Expert, Robert Bosch GmbH  
**North American Industry Participants:**  
• Judy Brunson, Head of Operations, eDrive & Powertrain Division, Mercedes-Benz Research and Development, N.A.  
• Caihseng Wang, Associate Professor, Electrical and Computer Engineering, Electric-drive Vehicle Engineering, Wayne State University  
• Gary Gauthier - Director, Business Development, NextEnergy |
| 12.10 - 12.40 am | Panel 3 Future Trends in the automotive industry (focus on powertrain systems and lightweight technologies)  
This panel will focus on solutions in areas other than alternative energy sources. OEMs, suppliers and research institutions have been making great strides in light weighting automotive components, increasing fuel efficiency and lowering emissions.  
**Baden-Württemberg Companies/Universities:**  
• Ralf Windhösel, Managing Director, R. Windhösel GmbH & Co.KG  
• Maren Witzia, Managing Director, Gläser GmbH  
• Thomas Simon, Head of Marketing and Sales, Bauser GmbH  
• Dr. Christine Neus, Cluster Manager, MicroTEC Südwest  
• Benjamin Scharte, Strategic Management, Fraunhofer Institute for High-Speed Dynamics  
**North American Industry Participants:**  
• David Mason, Vice President - Global Automotive at Altair Engineering  
• Andrew Rosenblatt, Business Development Manager - Commercial Vehicles at Sapa Extrusions North America |
| 12.40 - 1.00 pm | Wrap-up and Q & A                                                                           |
| 1.00 - 2.00 pm  | Lunch Buffet and Networking                                                                  |