Baden-Württemberg International (bw-i)
Agency for International Economic and
Scientific Cooperation

Haus der Wirtschaft
Willi-Bleicher-Straße 19
70174 Stuttgart

Phone: +49(0)711 227 87-0
E-Mail: info@bw-i.de
www.bw-i.de/en

Press contact:
Annette Rueß
Head of Media and Public Relations

Phone: +49(0)711 227 87-989
E-Mail: annette.ruess@bw-i.de
CONTENT

- Baden-Württemberg International at a glance
- Facts and Figures
- Photo material
BADEN-WÜRTTEMBERG INTERNATIONAL AT A GLANCE

Baden-Württemberg International (bw-i) is the competence centre for the State of Baden-Württemberg for the internationalisation of business and science. We lend support to domestic and foreign companies, research institutes, universities, clusters and networks as well as to regions and communities by serving as the first point of contact in all questions relating to internationalisation. For foreign investors, we serve as our state’s central point of contact.

With our diverse programs and measures, which we develop and implement in close collaboration with business organisations and scientific institutions as well as with regions and communities, bw-i also makes an important contribution towards the development and sustainment of Baden-Württemberg as a business location. We continually strive to improve our range of services in order be in a position to offer needs-oriented assistance with as much added-value as possible to our target groups in the state. The representatives of our associate organisations as well as two specialist advisory boards support us in this regard.

At the headquarters of Baden-Württemberg International, we have 65 employees with comprehensive experience of foreign markets and in international project management. With its own foreign office in Nanjing, bw-i is also represented in the People’s Republic of China. Our China office, which has an extensive network composed of business and political players at its disposal due to the many years of partnership between Jiangsu province and Baden-Württemberg, provides support for entrance into the Chinese market and uses its pool of companies to offer an effective instrument that enables companies to achieve a local presence as well as proximity to customers and suppliers.
FACTS AND FIGURES

Executive board: Jürgen Schäfer, CEO

Shareholders:
The State of Baden-Württemberg
L-Bank – Staatsbank für Baden-Württemberg
Federation of Industry of the State of Baden-Württemberg
Association of Chambers of Commerce and Industry of Baden-Württemberg
Association of Chambers of Crafts Baden-Württemberg

Supervisory board: Dr. Nicole Hoffmeister-Kraut, Minister of Economic Affairs, Labour and Housing of the State of Baden-Württemberg (Chairwoman)
Theresia Bauer, Minister of Science, Research and the Arts of the State of Baden-Württemberg

Year established: 1984

Employees: 65

Headquarters: Haus der Wirtschaft, Stuttgart

Branch: Nanjing, China
PHOTO MATERIAL

Our headquarters at the „Haus der Wirtschaft“ in Stuttgart