

BW_i im Dialog **Strengthening Universities, Research, and Industry Partnerships for the Knowledge Society**

Strong links between universities, research, industry, and the public are central for knowledge-based transformation and innovation in societies. Whether it's about implementing a visionary approach in higher education, communicating the benefits of science and innovative technologies to the public, or defining new models of technology transfer between academia and industry – multiple challenges of our knowledge society require multidimensional and creative partnerships across areas, disciplines, regions, and countries to create and sustain impact.

Join this year's "BW_i im Dialog" to learn how partners from university education, research and industry are working towards these goals. Our dialogues will highlight interdisciplinary and cross-national learning models in higher education, regional and international examples of industry-campus cooperation, and how science engages with the public.

November 12, 2021 – 9.00am – 12.00 am, virtual event

Register on the event platform [here](#) to join the event. This event is free of charge.

Program draft – updates will follow soon!

Time	Agenda
9.00 am	Dialogues and Networking Join the community on our BW_i im Dialog platform!
9.30 am	Welcome to BW_i im Dialog Series! Dr. Christian Herzog, CEO, Baden-Württemberg International Moderator throughout all dialogues: Katrin-Cécile Ziegler, Journalist
9.45 am	Dialogue I – International University Alliances Members of European University Alliances initiatives of Baden-Württemberg and their international partners
10.20 am	Dialogue II – Innovative University-Industry Partnerships

	Ulrik Kjølsten Olsen, Research & Innovation Attaché & Consul, Innovation Centre Denmark-Munich InnoSüd(tbc.)
11.10 am	Dialogue III – Science and Public Engagement Rebecca Beiter, Public Engagement Manager, Cyber Valley
11.40 am	Closing - Continuing the Dialogue Barbara Houessinon-Junger, Director Talents& Innovation, Baden- Württemberg International
11.50 am	Dialogues and Networking Stay connected on our BW_i im Dialog platform with the community!