



1. – 2.10. 2021

Save the date

Jyväskylän Business Rally Investor Day Hybrid Event

We are pleased to invite you to the Jyväskylä Business Rally Investor Day on 1st – 2nd of October 2021! The event is a hybrid event organized in Jyväskylä but also online via stream.


Central Finland will once again play host to one of the biggest annual events in the Nordic countries, the Finnish round of the FIA World Rally Championship, Rally Finland.

Business Rally brings innovative startup and growth companies face-to-face with corporates, VC's, angel investors and other business partners.

This year's Business Rally Investor Day is taking place at the Startup Factory premises located in Kangas - the Smart City area and living ecosystem of innovative companies and educational institutes in Jyväskylä, Finland.

Join us for pitches, rally races, and networking, as well as insights from experienced investors and major industry players! Please see the preliminary programme attached.

You are most warmly welcome to Jyväskylä!



Timo Koivisto

Mayor
City of Jyväskylä

Anne Sandelin

Director of Business Development
City of Jyväskylä

JYVÄSKYLÄ



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Business Rally Investor Day Preliminary programme 1-2 October

Friday, 1st October

Mayor's brunch at the City Hall

Investor Day – company pitches round 1

Networking

In the afternoon, the VIP rally programme features classic city centre Special Stage "Harju".

Saturday, 2nd October

Keynote speech

Investor Day – company pitches round 2

Networking & lunch

The event is hosted by the City of Jyväskylä/Business Jyväskylä, The European Trade Association for Business Angels, Seed Funds and Early Stage Market Players EBAN and Finnish Business Angels Network FiBAN in co-operation with The Startup Factory. The Rally Finland VIP programme is organized by the City of Jyväskylä/Business Jyväskylä.

Invitation is personal.

You may already register here: <https://www.lyyti.in/InvestorDay21>

Detailed information will be updated: www.jyvaskylabusinessrally.fi

Travel costs will be at your own expense. Due the coronavirus situation please be prepared to follow the latest instructions on travelling to Finland. The programme is subject to change and will be organized in accordance with the authorities' coronavirus restrictions and safety instructions.



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Yritystehdas
The Startup Factory

