



**1.10.
2021**

Jyväskylä Business Rally City Special Stage

Central Finland will once again play host to one of the biggest annual events in the Nordic countries, the Finnish round of the FIA World Rally Championship, Rally Finland. You are warmly invited to attend the Mayor's Brunch on Friday, 1st of October at the City Hall, where the health promotion, wellbeing and sports, as well as, the transforming industry are on the spotlight.

The doors of the City hall will be opened at 08:45 for registration. We will enjoy the Mayor's Brunch with international and Finnish guests.

The programme includes an inspirational Panel discussion about ecosystems and business. In the video greeting Emma Kimiläinen, Finnish racing driver in Formula W-series, will open her "recipe for success". Networking is also included in the programme. The day's summary is given by the Professor Keijo Hämäläinen, Rector of the University of Jyväskylä.

The City Stage event ends at 12:30, when busses leave to Special Stage Harju. This is optional to our guests. Please read also detailed information about the rally and Covid-19 situation attached.

You are most warmly welcome to join our event in October!

Register to the event here: <https://www.lyyti.in/mayorsbrunch011021>



Timo Koivisto

Mayor
City of Jyväskylä

Anne Sandelin

Director of Business Development
City of Jyväskylä

Pekka Hokkanen

Executive Director
Regional Council of Central Finland

JYVÄSKYLÄ 

BUSINESS  JYVÄSKYLÄ



KESKI-SUOMEN LIITTO



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A Rally Finland VIP Classic - Special Stage Harju

Harju, the king of city special stages, is an exciting sprint-style firecracker of a stage driven in the heart of Jyväskylä, where drivers really have to know how to spin their WRC's around on both gravel and asphalt. To join us in Harju, you may buy your ticket beforehand here:

<https://www.rallyfinland.fi/vip/harju/>

Due the coronavirus situation please be prepared to follow the latest instructions. The programme is subject to change and will be organized in accordance with the authorities' coronavirus restrictions and safety instructions.

Detailed information will be updated: www.jyvaskylabusinessrally.fi