

A white and orange rally car, number 33, is shown in motion on a dirt road, kicking up a large cloud of dust. The car has 'NESTE' and '33' on its side, and 'TM3' on the front fender. In the background, there are spectators, flags, and a large screen. A checkered flag is visible in the top left corner.

JYVÄSKYLÄ BUSINESS RALLY

BUSINESS > JYVÄSKYLÄ

Welcome to Jyväskylä

– A Smart, Safe and Sustainable Business Environment!

Jyväskylä is a fast-growing business centre in the heart of Finland. Innovative business concepts and ideas with firm growth potential are constantly being generated here. Jyväskylä is also the educational heart of Finland and has the highest concentration of educated individuals under the age of 35. We are a youthful city with expertise and dynamism. We have the boldness to change, transform, explore and experiment. Come and experience it yourself!

Business Rally

Jyväskylä Business Rally is a combination of multiple business and rally events hosted by the City of Jyväskylä during the official Neste Rally Finland week in Jyväskylä.

Business Rally brings innovative start-up and growth companies face-to-face with corporates, VC's, angel investors and other business partners.

The Finnish round of the FIA World Rally Championship, Neste Rally Finland, enjoys legendary status. This summer, 'the Grand Prix on Gravel' will take place 1-3 October

For further rally information, please visit: <https://www.rallyfinland.fi/en/>



Jyväskylä Business Rally gives fast track view of the selected potential growth companies in the region. It gives a great opportunity to discuss about potential investments and enjoy the rally atmosphere.

KALLE LUMIO

CEO, Nordia Management

Business Rally Key Statistics 2019

250

Participants

30

Investors from
7 countries

3

Different events

70

Companies



Company
Exhibit Stands

10

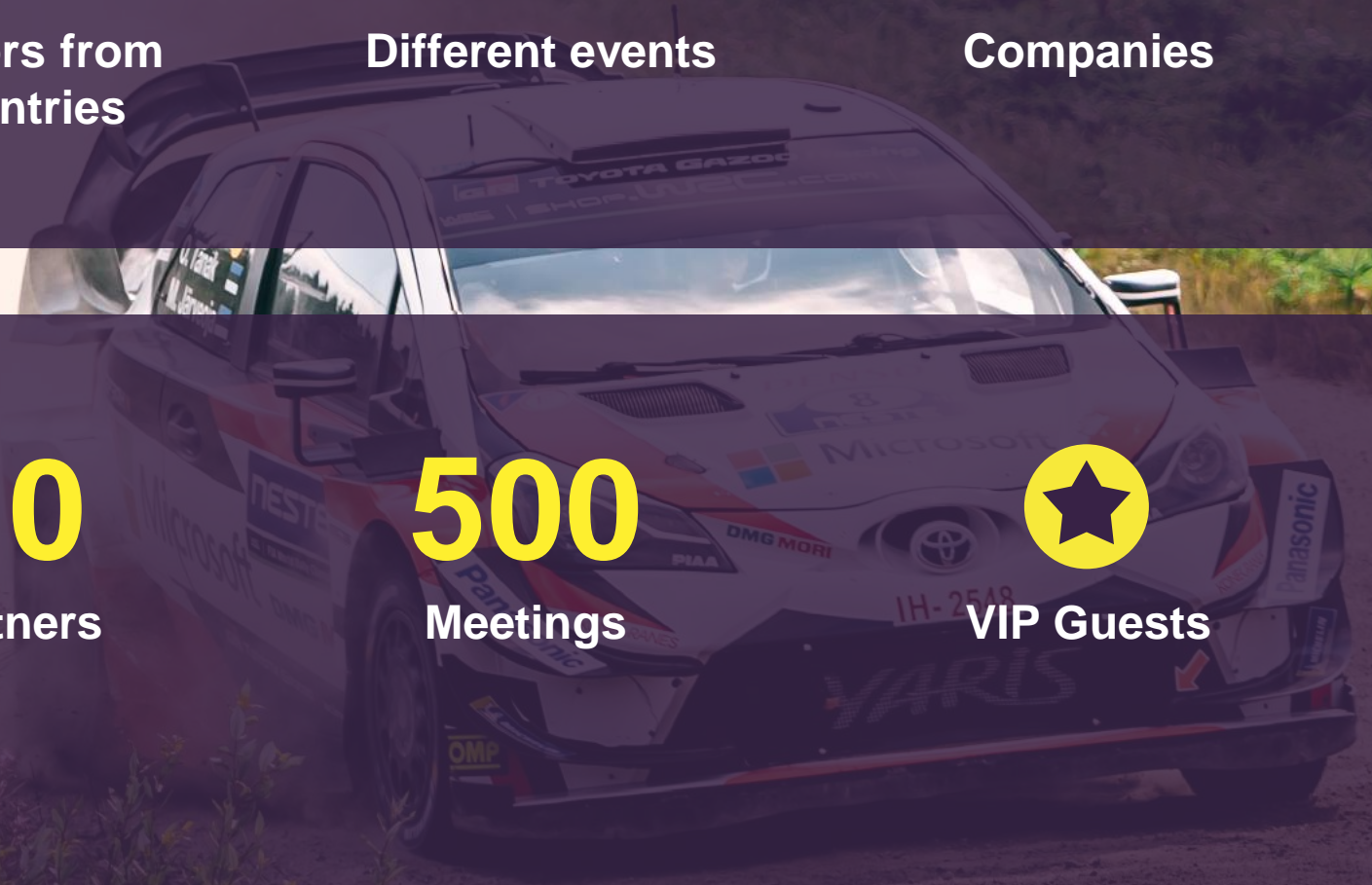
Partners

500

Meetings



VIP Guests





NESTE

Jyväskylä Business Rally

Investor Forum & Investor Day

1.-3 October

Investor Forum & Investor Day

Business Rally event hosted by Business Jyväskylä, EBAN and FIBAN is *the* meeting place for angel investors all over Europe and beyond.

This year we concentrate on crossborder investments and networking with other Business Angels, VCs, corporates, policy-makers, and innovators for a two-day event focused on world's most effective matchmaking between investors

Besides networking, Jyväskylä Business Rally Investor Day features between 10 curated Finnish and European startups raising series A rounds who will be presenting their business cases to you for investment.



I totally recommend this event, it is an incredible experience, Jyväskylä up in the North, during the greatest Rally. You can meet amazing ideas related to IT, sports, environment etc and the relation within entrepreneurs and investors is very qualitative because the possibility to meet at the rally stages.

ALBERT COLOMER I ESPINET

Director de BANC Business Angels Network
Catalunya



Join the race!

Come and network with international and finnish investors, local companies and organisations. See the unique startup and growth company pitches, top quality speakers and the world's best WRC Rally – Business and pleasure all in the same package!



City Business Stage - Mayor's brunch

1.10.2021



City Business Stage

City Business Stage is the Jyväskylä Business Rally special event, which will be held at Jyväskylä City Hall on October 1, 2021.

City Business Stage starts the Business Rally event at Jyväskylä City Hall, presenting Jyväskylä's excellence and companies in the region. The event also involves nationally important stakeholders and partners. Excellent contents, high-quality partners, top companies from the region and a relaxed atmosphere makes City Business Stage event worth of attending!

City Business Stage was born from the desire of companies to invite their own customers and partners to Jyväskylä alongside the Neste Rally Finland. The city of Jyväskylä has responded to this wish by offering Business Rally events and City Hall as a location to the companies.

The City Business Stage gives you a deeper insight into the companies, academics and decision-makers in the region. The themes are health promotion, sports and wellbeing, as well as modernizing industry.



City Business Stage 2021



City Hall

150

Visitors



Business-seminar
Mayor's brunch



Networking &
Business
Opportunities



New ideas



Partners



Company
presentations



Atmosphere

City Business Stage – Mayor's brunch

Friday 1st of October

Place: City Hall

08:45	Registration	10:30-12:30 - Sub-group programmes:
09:00	Welcome to Jyväskylä! – Mayor of Jyväskylä, Timo Koivisto	Health promotion, Sports and Wellbeing including WellLake EDIH
09:15	Breakfast and Networking	Modernizing Industry
09:30	Greetings from Regional Council of Central Finland Regional Mayor, Pekka Hokkanen	Investor Day FIBAN 10 years: How has investing been developed during 10 years?
09:40	Emma Kimiläinen, Video greetings; Teamwork in Formula W-series - Know the people you work with, engage them, praise/respect them and always do a bit more yourself.	Governmental delegations
10:00	City of Jyväskylä – Ecosystem to Business- How and why? - Panel Discussion; wellbeing and sports as well as modernizing industry – Building blocks of future in Jyväskylä.	13:00 SS1 Harju EK (First car 13:30)
10:30	Networking	
11:30	Conclusion; Rector of the University of Jyväskylä, Professor Keijo Hämäläinen?	
12:30	End of City Business Stage event (Busses to Harju SS1 are leaving from the front of the City Hall 12:45)	<i>The City Business Stage programme is subject to change and will be organized in accordance with the authorities' coronavirus restrictions and safety instructions</i>
13:00	SS1 Harju EK (First car 13:30)	

Wellcome!

BUSINESS
➤ JYVÄSKYLÄ

★★★
eban

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