Baden-Württemberg (BW) is one of the most important economic centres in Europe and one of the leading investment locations on the continent. Our state stands out due to its high productivity and innovativeness. Over 100 excellent non-university research institutions ensure a continuous contribution to cutting-edge technology. About 70 universities create an attractive higher education system.

Alongside the industrial giants, for instance Daimler, Bosch, Porsche and SAP, thousands of small and medium-sized companies drive our economy. Baden-Württemberg enjoys an outstanding reputation and occupies leading positions in industries that traditionally typify the German Southwest, such as mechanical engineering, automotive manufacturing, the healthcare sector and information and communication technologies. As a location of the future, Baden-Württemberg is strong in artificial intelligence, Industry 4.0, lightweight construction and green technology. Our state is international, cosmopolitan and tolerant: people from 184 different countries contribute to our innovativeness and cultural charm.
STRONG AND STABLE ECONOMY
GDP of 500.8 billion euros (15% of Germany)

GDP OF 500.8 BILLION EUROS
(15% OF GERMANY)

35,748 km²
APPROX. 10% OF GERMANY

INNOVATION REGION
NO. 1 IN EUROPE
We invest 5.8% of our GDP in research and development (2019) and have 123 patent applications per 100,000 inhabitants.

11 MILLION INHABITANTS
13% OF GERMANY

HOME OF
The Black Forest
Lake Constance
Albert Einstein
 Pretzels
The cuckoo clock ...

1972
SAP SOFTWARE
by SAP founders

1886
BENZ PATENT MOTORCAR
by Carl Benz

GERMANY’S BIGGEST EXPORTER
We have an export volume of 17,099 euros per inhabitant.

190 BILLION EUROS

GERMANY’S BIGGEST EXPORTER
We have an export volume of 17,099 euros per inhabitant.
YOUR PARTNER ON THE PATH TO SUCCESS
Baden-Württemberg International (BW_i) is the central location marketing agency for business and science in and for the State of Baden-Württemberg, the German Southwest. We offer a wide range of services for foreign companies, clusters and networks as well as universities and research institutions that are interested in the Baden-Württemberg region. BW_i is your first point of contact if you are looking for the perfect site or investment object or if you would like to establish business relations with Baden-Württemberg, often referred to as Germany's premier high-tech location.
Allianz Industrie 4.0 Baden-Württemberg is a network founded and sponsored by Germany’s federal state of Baden-Württemberg. Our aim is to pool technological expertise in production as well as IT and communications to provide support for medium-sized industrial companies in their shift towards Industry 4.0. The coordination office is located at VDMA e.V. Baden-Württemberg. Above all, we focus on connecting the involved sectors and fields of technology. In doing so, we can draw on the traditional strengths of our companies: As the „factory suppliers of the world“.
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Hall 7A Booth 510

EXHIBITORS AUSSTELLER
BOOTH STAND

asvin.io
Cybersicherheitsagentur BW
ICS
Infraron
inlyse
innovaphore
RedFox InfoSec
asvin.io provides trust and security on Internet of Things lifecycle: OTA update distribution, risk management and forensic data.
Die Cybersicherheitsagentur Baden-Württemberg verbessert die Cybersecurity des Landes, schützt vor Cyberangriffen und sensibilisiert für Gefahren aus dem Netz.

The Cybersecurity Agency Baden-Württemberg improves the cybersecurity of the state, protects against cyber attacks and raises awareness of dangers from the internet.

Informatik Consulting Systems GmbH (ICS GmbH)


Infrafon GmbH

Infrafon „Digitize your Journey“ - ein neuartiges Kommunikationssystem, alternativ zum Smartphone für Mitarbeiter, Kunden oder Patienten.

Infrafon “Digitize your Journey” – is a totally new communication system, a powerful smartphone alternative for staff, clients, patients.

inlyse GmbH

inlyse kombiniert intelligente Bilderkennungsmechanismen mit selbstlernenden Neuronalen Netzen, um unbekannte Schadsoftware zu erkennen.

inlyse combines intelligent picture recognition mechanisms with self-learning neural networks in order to identify and stop advanced malware.
innovaphone – das einstige Start-Up ist heute einer der führenden Anbieter universeller Arbeits- und Kommunikationslösungen in Europa mit mehr als 100 Mitarbeitern.

innovaphone – the former start-up has emerged to one of the leading European providers of universal work and communications solutions for companies of all sizes and employs about 100 people.

Wir haben uns auf den offensiven Teil der Informationssicherheit spezialisiert und sind stets bestrebt, die Welt und unsere Kunden sicherer zu machen.

We have specialized in the offensive part of information security and strive continuously to make the world and our customers safer.

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