

Web-Seminar

smarter mobility lund meets Baden-Württemberg!



24 March, 2021
3 pm – 4.30 pm
Language: English

Participation free of charge!

Event description

Fossil free mobility, autonomous functions, connectivity, new business models , transport logistics – these are the fields the network smarter mobility is well known for in Sweden and around the automotive world.

Baden-Württemberg companies active in the automotive business get the great opportunity to gain an insight into the Swedish automotive scene by meeting various players from the business and science ecosystem of smarter mobility in Lund.

Speakers / Topics / Contacts



Getting to know smarter mobility lund

Introduction and moderation by
Mats Lindblad, CEO smarter mobility



How connectivity and 5G work at Telenor

David Noorzoy, 5G

and



Andreas Kristensson
Head of IoT & New Business



Meet the science-expert for connectivity and 5G

Professor Fredrik Tufvesson, Communications
Engineering, Lund University

in cooperation with

Speakers / Topics / Contacts



Turning IoT and connectivity ideas into products

Mikael Perrson, CTO, Sigma Connectivity



Defend what's yours to protect

Petter Larsson, Chief Information Security Officer,
Cyberdefense by Q



How can industries create value with 5G/IoT?

What comes after Industry 4.0?

Sebastian Elmgren, Smart Manufacturing Portfolio
Manager, Ericsson

What you will learn? Your benefit:



- ✓ Knowledge about the Swedish automotive industry
- ✓ Innovation, technology trends for a Swedish automotive hub
- ✓ Access to an active network and eco-system in Lund
- ✓ Company contacts, collaboration, projects

Any questions? Need more information, then contact:



Heike Passauer
Regional Manager Western-Europe
Baden-Württemberg International

The event will take place via webex, registration prior to the event is mandatory! Register [HIER](#) .