

CALIFORNIA BADEN- WÜRTTEMBERG

A TRANSATLANTIC PLATFORM FOR FUTURE MOBILITY SOLUTIONS

Join our digital transportation hub for industry exchange, collaboration, and new ventures

Web session “Enabling EV Technologies for Commercial Vehicles”

July 15, 2021 | 4.30 pm – 6 pm CEST | 8.30 am – 10.00 am PDT

Background:

The ZEV industry has made California a globally leading researcher, designer, manufacturer and exporter of transportation-related products, services, and technologies; the industry shifted its footprint years ago from Michigan to California. California now holds a unique ecosystem of ZEV assets unlike any other area in the U.S.

The ZEV industry in California supports around 275,600 jobs with a projected growth rate of about 28% between the years 2018-2023. These are good paying, livable wage jobs with an annual wage of \$91,321, well above the \$68,500 average across all California industries. The education requirements for the industry include a broad range, providing opportunity for a diverse workforce of Californians.

e-mobil BW
State Agency for New Mobility Solutions
and Automotive Baden-Württemberg



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Additionally, the ZEV industry focus and growth benefits critical clean environmental goals. 40% of California's GHG emissions come from vehicles and 71% of vehicle emissions are from passenger vehicles. Clearly supporting the ZEV industry growth supports two important California goals: good paying jobs and a cleaner environment.

Agenda:

8:30 a.m. – 8:35 a.m. - Introductions: Baden-Württemberg International and Go-Biz

Dr. Christian Herzog, Managing Director of Baden-Württemberg International and Emily Desai, Deputy Director International Affairs and Trade of Go-BIZ

8:35 a.m. – 8:50 a.m. - Featured Speaker One: Electrification of fleets

John Boesel, President and CEO of CALSTART

8:50 a.m. – 9:05 a.m. - Featured Speaker Two: Germany's approach to heavy-duty vehicles (tbd)

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9:05 a.m. – 9:20 a.m. - Featured Speaker Three: CARB programming support for ZEV freight

SydVergis - Chief for CARB's Mobile Source Control Division

9:20 a.m. – 9:45 a.m. - Panel of Industry

- CellCentric (joint venture for fuel cell technology between Daimler & Volvo Trucks), Prof. Dr. Christian H. Mohrdieck, Managing Director
- Volvo Truck, Aravind Kailas, Ph.D., Advanced Technology Policy Director, Volvo Group North America
- Proterra, JoAnn Covington, Chief Legal Officer and Head of Government Relations
- Lightning eMotors – Julie Johnson

Moderator: Judy Kruger, Sr. Director at LAEDC and Lead for e4 Mobility Alliance

9:45 a.m. – 10:00 a.m. - Networking Platform: Overview, explanation, and open networking - Cornelia Frank, Head of Department International Economic Cooperation and Location Marketing, Baden-Württemberg International

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