HOME OF
smart and sustainable urban development
BADEN-WÜRTTEMBERG PAVILION
Baden-Württemberg (BW) is one of the most important economic centres in Europe and one of the leading investment locations on the continent. Our state stands out due to its high productivity and innovativeness. Over 100 excellent non-university research institutions ensure a continuous contribution to cutting-edge technology. About 70 universities create an attractive higher education system.

Alongside the industrial giants, for instance Daimler, Bosch, Porsche and SAP, thousands of small and medium-sized companies drive our economy. Baden-Württemberg enjoys an outstanding reputation and occupies leading positions in industries that traditionally typify the German Southwest, such as mechanical engineering, automotive manufacturing, the healthcare sector and information and communication technologies. As a location of the future, Baden-Württemberg is strong in artificial intelligence, Industry 4.0, lightweight construction and green technology. Our state is international, cosmopolitan and tolerant: people from 184 different countries contribute to our innovativeness and cultural charm.

More about BW as a business location:
www.bw-invest.de/en

Information about Baden-Württemberg
Information about Baden-Württemberg

**STRONG AND STABLE ECONOMY**
GDP of 500.8 billion euros (15% of Germany)

**INNOVATION REGION**
NO. 1 IN EUROPE
We invest 5.8% of our GDP in research and development (2019) and have 123 patent applications per 100,000 inhabitants.

**190 BILLION EUROS**
GERMANY’S BIGGEST EXPORTER
We have an export volume of 17,099 euros per inhabitant.

**35,748 km²**
APPROX. 10% OF GERMANY

**11 MILLION INHABITANTS**
13% OF GERMANY

**HOME OF**
The Black Forest
Lake Constance
Albert Einstein
Pretzels
The cuckoo clock
...

**1886**
BENZ PATENT MOTORCAR
by Carl Benz

**1972**
SAP SOFTWARE
by SAP founders

2016
SMALLEST MULTIARTICULATING HAND PROSTHESIS
by Vincent Systems
YOUR PARTNER ON THE PATH TO SUCCESS
Baden-Württemberg International (BW_i) is the central location marketing agency for business and science in and for the State of Baden-Württemberg, the German Southwest. We offer a wide range of services for foreign companies, clusters and networks as well as universities and research institutions that are interested in the Baden-Württemberg region. BW_i is your first point of contact if you are looking for the perfect site or investment object or if you would like to establish business relations with Baden-Württemberg, often referred to as Germany’s premier high-tech location.
VISIT US
Hall 2 Booth B131

EXHIBITORS AUSSTELLER

BABLE GmbH
Economic Development Karlsruhe
e-mobil BW GmbH
greenventory GmbH
ITK Engineering GmbH
SOL Motors GmbH
Zentrum für Digitale Entwicklung GmbH
INDEX OF exhibitors
BABLE, founded in 2017 in Stuttgart, is a spin-off from Fraunhofer IAO. With our team of specialists, Fraunhofer experts from the field of e-mobility and smart cities, and an EU-wide network of municipalities, companies and partners, we drive the change for a better urban life.

CORE COMPETENCIES
BABLE is a neutral facilitator between the public and private sectors, driving the change for better urban life.

COOPERATION OBJECTIVES
- broaden our community
- find strategic partners
- To do innovation with cities and for cities.

IDEAL BUSINESS PARTNER
Looking for customers, representatives, agents or distributors, office facilities, joint venture partners

FACTS & FIGURES
30 employees
Active in: focus area Europe (+30 countries).
Export Volume: 50%

PARTICIPANTS
Alexander Schmidt
CEO | Founder
Gretel Schaj
Consultant (Data & Governance Specialist) | Spanish Market Lead
Shannon Macika
Smart Cities Consultant | Public Health
Héctor Cañas Hernández
Consultant and Business Developer
Miguel Mosca
Smart Cities Consultant

BABLE GmbH
Seyfferstr 34
70197 Stuttgart, Germany
info@bable-smartcities.eu
www.bable-smartcities.de
The Karlsruhe Economic Development Department (EDD) works hand in hand with businesses, investors and institutions. Its networks and initiatives link business, science, culture, and administration in Karlsruhe and beyond.

**CORE COMPETENCIES**
Cluster and networking, Our Smart City topics cover AI, Digitization, Mobility, Energy and IT Security

**COOPERATION OBJECTIVES**
- We are open to be a testbed for solutions making a City more livable and smarter.

**IDEAL BUSINESS PARTNER**
Experience with public administration. Products that can be implemented in running systems. Open Source Solutions.
The State Agency for New Mobility Solutions and Automotive, e-mobil BW, is the central agency for innovation in mobility of the State of Baden-Württemberg. Together with partners from industry, universities and public institutions, e-mobil BW shapes the deep-going transformation process in mobility. In its capacity as innovation agency, e-mobil BW promotes sustainable, climate compatible and locally zero-emission mobility solutions.

**FACTS & FIGURES**

35 employees

**PARTICIPANTS**

Michael Ruprecht
Director of Implementation

Katja Gicklhorn
Director of Industrialisation: Cluster Electric Mobility South-West

**CORE COMPETENCIES**

Networking and cooperation. Implementation of projects. Strategic dialogue for the automotive sector.

**COOPERATION OBJECTIVES**

- promoting sustainable mobility solutions
- incoming and outgoing delegations

**IDEAL BUSINESS PARTNER**

Industry, universities, public institutions.

e-mobil BW GmbH
Leuschnerstraße 45
70176 Stuttgart, Germany
info@e-mobilbw.de
www.e-mobilbw.de
We offer a cross-sectoral SaaS-solution for planners and decision-makers to identify, plan and realize energy projects.

**CORE COMPETENCIES**

We offer a cross-sectoral, building specific SaaS-solution for planners and decisionmakers to identify, plan and realize energy projects.

**COOPERATION OBJECTIVES**

- Build and strengthen partnerships
- Engage in conversation with potential customers

**IDEAL BUSINESS PARTNER**

All companies that are also working to bring the cross-sector energy transition to cities are our ideal partners.
Making systems intelligent, delivering technology that inspires, serving customers with a human touch since 1994: ITK is characterized by high-level expertise in the digitalization, electrification, automation, and connectivity of systems. Driven by our passion for technology, we solve technical challenges and master complexity with method expertise and industry know-how. We are your partner for custom-tailored software and systems engineering.

**CORE COMPETENCIES**
Our focus is the enablement of our customers: next to custom-tailored white-box development, we also offer consultation and training.

**COOPERATION OBJECTIVES**
- Build and strengthen partnerships
- Find innovators we can support

**IDEAL BUSINESS PARTNER**

**FACTS & FIGURES**
>1300 employees
Active in: Europe, North America, Asia

**PARTICIPANTS**
Steffen Lutze
Senior Expert Digital Transformation
Nico Graf
Project Manager

ITK Engineering GmbH
Liebknechtstrasse 33
70565 Stuttgart-Vaihingen, Germany
info@itk-engineering.de
www.itk-engineering.de
Implementation of sustainable and innovative mobility products and solutions for the transport of passengers, cargo and goods.

CORE COMPETENCIES
Concept, design and engineering

COOPERATION OBJECTIVES
- Looking for customers, retail partners, representatives, agents or distributors, partners venture partners

IDEAL BUSINESS PARTNER
Working in the field of mobility, energy and urban planning.

FACTS & FIGURES
7 employees
Active worldwide
Export Volume: 70 %

PARTICIPANTS
Manuel Messmer
Founder & CEO
Gökçe Messmer
Sales & Communications

IDEAL BUSINESS PARTNER
Working in the field of mobility, energy and urban planning.
Our vision is to support municipalities, regions, institutions and companies with solutions and innovations on their way to the digital future. We bring solution orientation, strategy, planning, training and concrete implementation together. Based on more than 1000 broadband projects for communities we manage the whole bandwidth of smart city strategies - from conception, setup to go alive.

**CORE COMPETENCIES**
ZDE is your service provider for developing Smart City strategies, establishing 5G campus networks and Future Urban Districts.

**COOPERATION OBJECTIVES**
- Convergent network charts and registers
- Smart city concepts and strategies

**IDEAL BUSINESS PARTNER**
Partners can be cities and regions as well as business development agencies, municipal energy suppliers and housing societies or other municipal or regional companies.
Find out more about us and your opportunities in working with us:
www.bw-i.de/en
www.bw-invest.de/en