



Data protection statement for our Facebook page

Contacts responsible

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and

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Information about BW_i's Facebook page

For the information service offered here, we use the technical platform and services of Facebook Ireland Ltd.

We wish to point out that your use of this Facebook page and its functions is your own responsibility. This applies in particular to using the interactive functions (e.g. comment, share, recommend). Alternatively, you can also access the information provided on this page on our website at www.bw-i.de/en.

When you visit our Facebook page, Facebook collects data such as your IP address as well as further information stored on your PC in the form of cookies. This information is used to provide us as the host of the Facebook pages with statistical information about how the Facebook page is being used. You can find more detailed information about this from Facebook using the following link: <https://en-gb.facebook.com/help/pages/insights>

Your personal data collected in this regard are processed by Facebook Ltd. and may be transferred to countries outside of the European Union if applicable. In its Data Policy, Facebook provides a general description of the information it obtains and how this information is used. You can also find information there on how to contact Facebook and on options for ad settings.

The Data Policy is available using the following link: <https://www.facebook.com/about/privacy>

You can find Facebook's full Data Policy here: https://www.facebook.com/full_data_use_policy

Facebook does not fully or clearly state how it uses the data from visits to Facebook pages for its own purposes, to what extent activities on the Facebook page are connected to individual users, how long Facebook stores the data for and whether data from a visit to the Facebook pages are transferred to third parties. This information is not available to us.

When you access a Facebook page, the IP address assigned to your end device is transmitted to Facebook. Based on information from Facebook, this IP is rendered anonymous (for 'German' IP addresses). Facebook also stores information about its users' end devices (e.g. using the 'Alerts' function); this means that it may be possible for Facebook to connect IP addresses to individual users.

If you are currently logged in as a Facebook user, there is a cookie on your end device that contains your Facebook ID. This allows Facebook to know that you visited this page and how you used the page. This also applies to all other Facebook pages. Facebook buttons integrated in websites make it possible for

Facebook to record your visits to those websites and to connect this information to your Facebook profile. These data allow for personalised content or ads.

If you wish to avoid this, you should log out of Facebook and deactivate the 'Stay logged in' function, delete the cookies on your device, close and re-open your browser. This deletes any information that Facebook can use to identify you directly. In this way, you can use our Facebook page without disclosing your Facebook ID. When you use interactive functions on the page (Like, Comment, Share, Messages, etc.), a Facebook log-in screen appears. If you log in, you are once again recognisable for Facebook as a specific user.

Information on how to manage or delete information Facebook has about you can be found on the following Facebook Support pages:

<https://www.facebook.com/about/privacy#>

As the provider of the information service, we do not collect or process any additional data when you use our service.

If you have any queries regarding our information offering, please get in touch at info@bw-i.de.

The agreement on joint responsibility pursuant to Art. 26 GDPR (as of 30 August 2020) with Facebook can be found at:

https://www.facebook.com/legal/controller_addendum

Rights of data subjects as users

Unfortunately, we cannot fulfil our information duties pursuant to Art. 13 GDPR, as only Facebook has full access to the user data. If you wish to assert your rights as the data subject, please contact Facebook directly. These rights include the following:

Right of access:

You have the right to obtain from us confirmation as to whether and to what extent personal data concerning you are being processed.

Right to rectification:

If we process incomplete or inaccurate personal data, you have the right at any time to have us complete or rectify the data.

Right to erasure:

You have the right to have us erase personal data concerning you if we process the personal data unlawfully or if processing infringes disproportionately on your legitimate interests. Please note that there may be reasons that prevent immediate erasure, e.g. in the event of statutory retention requirements.

Regardless of your assertion of your right to erasure, we will erase your data in full and without undue delay unless there is any legal obligation or statutory retention requirement that prevents erasure.

Right to restriction of processing:

You have the right to have us restrict processing if

- you contest the accuracy of the personal data, for a period enabling us to verify the accuracy of the personal data.
- we process the data unlawfully and you oppose the erasure of the personal data and request the restriction of their use instead.
- we no longer need the personal data for the purposes of the processing, but they are required by you for the establishment, exercise or defence of legal claims, or
- you have objected to processing of the personal data.

Right to data portability:

You have the right to receive the personal data concerning you that you have provided to us in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from us, where

- we process these data based on consent provided by you and that is revocable or based on a contract between us, and
- the processing is carried out by automated means.

Where technically feasible, you have the right to have the personal data transmitted directly from us to another controller.

Right to object:

If we process your data for the purposes of legitimate interests, you can object to such processing at any time; this would also apply to any profiling based on these provisions. We will then no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims. You have the right to object at any time to processing of personal data concerning you for direct marketing purposes; you do not need to state grounds for your objection.

Right to lodge a complaint:

If you are of the opinion that we are breaching German or European data protection law when processing your personal data, please contact us to clarify any questions. Of course, you also have the right to contact the supervisory authority responsible for you, which is the respective 'Landesamt für Datenschutzaufsicht' (state agency for data protection supervisory).

If you wish to assert any of the above rights against us, please get in touch with our data protection officer. In cases of doubt, we may request additional information to confirm your identity.

Assertion of these rights pursuant to Articles 15 to 20 GDPR with regard to the data stored by Facebook Ireland based on joint processing is the sole responsibility of Facebook Ireland. You also have a right of objection and appeal with respect to us as described above.

If you need assistance or have any other questions, please contact us by e-mail at info@bw-i.de. If you no longer wish for your data to be processed as described above, please use the 'Unlike' or 'Unfollow' functions to remove the link between your user profile and our page.

If you have questions relating to data privacy, please also feel free to get in touch with our data protection officer:

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