Baden-Württemberg – Centre of the German health care industry.
Facts and figures about Baden-Württemberg – the innovation region No. 1 in Europe.

**Area**
35,741 km² – approx. 10 % of Germany

**Inhabitants**
10.8 million – approx. 13 % of Germany

**Biggest cities**
Stuttgart, Karlsruhe, Mannheim, Freiburg, Heidelberg, Heilbronn, Ulm, Pforzheim, Reutlingen

**Gross domestic product**
407 billion Euro – 14.9 % of German GDP
GDP per capita: 37,472 Euro

**Exports**
173 billion Euro
volume/inhabitant: 16,360 Euro

**Leading industry sectors**
- Production technology and mechanical engineering
- Automotive industry and sustainable mobility solutions
- Aerospace industry
- Health care and medical technology
- Life sciences
- ICT industry
- Environmental technology and renewables

**Research and development**
- Research & Development spending in 2011: 5.1 % of GDP (German average: 2.9 %)
- Patent applications in 2013: 14,564 leading position together with Bavaria

Excellent infrastructure for studying and research.

**Universities**
- 9 Research Universities
- 23 Universities of Applied Sciences
- Baden-Württemberg Cooperative State University with 9 main locations
- 6 Universities of Education
- 11 Universities of Music and the Arts
- 28 Private Universities

**Non-University Research**
- 12 Max Planck Institutes
- 14 Fraunhofer Institutes
- 3 Helmholtz Research Centres
- 7 Leibniz Institutes
- 12 Institutions of the Baden-Württemberg Innovation Alliance
- 581 Steinbeis Companies

![Map of Baden-Württemberg showing various cities and their universities and research institutions](image-url)
Baden-Württemberg – Successful location for the health care industry with a worldwide reputation.

Consisting of three sectors, namely biotechnology, medical technology and pharmaceuticals, the health care industry employs around 85,000 people (2010). It is characterised not only by small and medium-sized enterprises but also by global corporations such as Roche, Boehringer Ingelheim and Aesculap. Moreover, the entire value-added chain is represented in Baden-Württemberg: from research and development to production and sales. The result of all this is that Baden-Württemberg is the largest pharmaceutical and medical-technology location in Germany as well as the third largest biotechnology location in the Federal Republic.

Key data of the health care industry in Baden-Württemberg*

### Medical technology

Around one third of medical technology products in Germany are less than 3 years old. This is a reflection of the industry’s innovative strength, which is illustrated by the fact that 9% of the industry’s turnover is invested in research and development. It also finds expression in the export ratio of 64% (2013).

### Pharmaceutical industry

Baden-Württemberg is the “pharma state No. 1 in Germany”. The companies are mostly small and medium-sized ones, as well as often been run by their owners.

### Competence network

The biotech, medtech and pharma branches of industry profit from the interdisciplinary networking of research institutions and companies but are also strongly impacted by new developments that come from unrelated sectors of industry. Furthermore, the research and corporate environment in Baden-Württemberg is characterised by a large number of clusters, networks and health regions.

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* All the figures and illustrations come from the report entitled „Healthcare Industry Update 2014 – Facts and Figures for Baden-Württemberg“ (Gesundheitsindustrie 2013 – Daten und Fakten für Baden-Württemberg) of BIOPRO Baden-Württemberg GmbH. The key facts and figures (taxable turnover and employees) of the healthcare industry were obtained by the Baden-Württemberg Statistical Office and relate to the year 2011. They are based on company reports and are therefore subject to annual variations. These figures are therefore not comparable with the figures published last year. The figures for the pharmaceutical industry (incl. biopharmaceutical production) are based on the standard evaluation of the Statistical Office. The company database of BIOPRO lists 159 biotech companies (incl. biopharmaceutical production) and 635 medical technology companies that engage in research and development. The Statistical Office obtained the key facts and figures for 125 and 618 of them respectively.
Baden-Württemberg International – Your one-stop agency on the way to success.

Baden-Württemberg International (bw-i) is the competence centre for the internationalisation, promotion and development of business, science and research. We lend support to domestic and foreign companies, clusters and networks, research institutions and universities by serving as the central first point-of-contact in all questions relating to internationalisation.

Settling in a new region involves having to deal with a wide variety of questions and obstacles. Baden-Württemberg International (bw-i) supplies the answers and helps you overcome the obstacles – quickly and easily, based on local expertise and knowledge.

Our support services include:
- Provision of general information on Baden-Württemberg as a location for business and science, as well as specific location and structural data.
- Supply of general information on the legal framework and social insurance.
- Identification of suitable business and scientific partners for your company.
- Identification of potential sites and organisation of site visits in cooperation with regional and local business-promotion agencies.
- Support with administrative procedures.
- Gateway to all actors in the field of business promotion and development, such as technology-oriented industrial institutions and sector-specific networks.

For more information visit
www.bw-invest.de/en

BIOPRO Baden-Württemberg GmbH with headquarters in Stuttgart monitors and supports the healthcare industry and fosters the development of a bio-economy in the state. The healthcare industry in this case includes the pharmaceutical, medical technology and biotechnology sectors. BIOPRO is the central partner and point of contact for research institutes, companies and networks in Baden-Württemberg.

Our work focuses on
- promoting the ability of companies to innovate,
- accelerating the transfer of new scientific knowledge into the economy,
- informing the public about industry performance,
- promoting Baden-Württemberg as a location for the health care sector and
- supporting the establishment of new companies and helping existing companies that intend to settle in the state.

For more information visit
www.bio-pro.de

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